



WFBS Fairfield County
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
499794-1	11/11/12	November 2012	10/29/12 - 11/06/12
Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Waterfront Strategies
 Attention: Accounts Payable
 1010 Wisconsin Ave, NW
 #800
 Washington, DC 20007

Send Payment To:

WFBS Fairfield County
 Box 13034
 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Majority PAC	SEN MAJ PAC *GFSB*	2181

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	499794	06389907

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/02/12	6AM-6:30AM Eyewitness	6AM-6:30AM	-TWTF--	:30	5	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 5 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 6:11 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 SMPCT120430H \$50.00 NM 2 GFSB W 10/31/12 6:16 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 SMPCT120430H \$50.00 NM 5 GFSB Th 11/01/12 6:10 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 SMPCT120430H \$50.00 NM 3 GFSB Th 11/01/12 6:25 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 SMPCT120430H \$50.00 NM 4 GFSB F 11/02/12 6:17 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 SMPCT120430H \$50.00 NM									
2	10/30/12	11/02/12	7AM-9AM The Early Show	7AM-9AM	-TWTF--	:30	6	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 6 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 GFSB Tu 10/30/12 7:32 AM 7AM-9AM The Early Show 7AM-9AM :30 SMPCT120430H \$45.00 NM 1 GFSB Tu 10/30/12 8:18 AM 7AM-9AM The Early Show 7AM-9AM :30 SMPCT120430H \$45.00 NM 2 GFSB W 10/31/12 7:59 AM 7AM-9AM The Early Show 7AM-9AM :30 SMPCT120430H \$45.00 NM 3 GFSB Th 11/01/12 7AM-9AM The Early Show 7AM-9AM :00 \$45.00 NM See MG 2.7 6 GFSB F 11/02/12 7:39 AM 7AM-9AM The Early Show 7AM-9AM :30 SMPCT120430H \$45.00 NM 4 GFSB F 11/02/12 8:38 AM 7AM-9AM The Early Show 7AM-9AM :30 SMPCT120430H \$45.00 NM 7 GFSB Tu 11/06/12 7:25 AM 7AM-9AM The Early Show 7AM-9AM :30 SMPCT120430H \$45.00 NM MG for 2.3 11/01									
3	11/05/12	11/06/12	7AM-9AM The Early Show	7AM-9AM	MT-----	:30	2	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 11/05/12 8:13 AM 7AM-9AM The Early Show 7AM-9AM :30 SMPCT120430H \$45.00 NM 2 GFSB Tu 11/06/12 8:15 AM 7AM-9AM The Early Show 7AM-9AM :30 SMPCT120430H \$45.00 NM									
4	10/30/12	11/02/12	Eyewitness News at Noon	12PM-12:30PM	-TWTF--	:30	5	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 5 \$60.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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4	GFSB	F	11/02/12	3:36 PM	M-F 3pm-4pm Syndication	2:58pm-4pm	:30	SMPCT120430H	\$60.00	NM																																																																																								
8	10/30/12	11/02/12	4PM-5PM	4PM-5PM	-TWTF--	:30	5	\$110.00	NM																																																																																									
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-TWTF--</td><td>5</td><td>\$110.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>GFSB</td><td>Tu</td><td>10/30/12</td><td>4:12 PM</td><td>4PM-5PM</td><td>4PM-5PM</td><td>:30</td><td>SMPCT120430H</td><td>\$110.00</td><td>NM</td></tr><tr><td>5</td><td>GFSB</td><td>Tu</td><td>10/30/12</td><td>4:54 PM</td><td>4PM-5PM</td><td>4PM-5PM</td><td>:30</td><td>SMPCT120430H</td><td>\$110.00</td><td>NM</td></tr><tr><td>2</td><td>GFSB</td><td>W</td><td>10/31/12</td><td></td><td>4PM-5PM</td><td>4PM-5PM</td><td>:00</td><td></td><td>\$110.00</td><td>NM</td></tr><tr><td colspan="11">See MG 10.6, 10.7</td></tr><tr><td>3</td><td>GFSB</td><td>Th</td><td>11/01/12</td><td>4:16 PM</td><td>4PM-5PM</td><td>4PM-5PM</td><td>:30</td><td>SMPCT120430H</td><td>\$110.00</td><td>NM</td></tr><tr><td>4</td><td>GFSB</td><td>F</td><td>11/02/12</td><td>4:21 PM</td><td>4PM-5PM</td><td>4PM-5PM</td><td>:30</td><td>SMPCT120430H</td><td>\$110.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-TWTF--	5	\$110.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	GFSB	Tu	10/30/12	4:12 PM	4PM-5PM	4PM-5PM	:30	SMPCT120430H	\$110.00	NM	5	GFSB	Tu	10/30/12	4:54 PM	4PM-5PM	4PM-5PM	:30	SMPCT120430H	\$110.00	NM	2	GFSB	W	10/31/12		4PM-5PM	4PM-5PM	:00		\$110.00	NM	See MG 10.6, 10.7											3	GFSB	Th	11/01/12	4:16 PM	4PM-5PM	4PM-5PM	:30	SMPCT120430H	\$110.00	NM	4	GFSB	F	11/02/12	4:21 PM	4PM-5PM	4PM-5PM	:30	SMPCT120430H	\$110.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																													
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																								
1	GFSB	Tu	10/30/12	4:12 PM	4PM-5PM	4PM-5PM	:30	SMPCT120430H	\$110.00	NM																																																																																								
5	GFSB	Tu	10/30/12	4:54 PM	4PM-5PM	4PM-5PM	:30	SMPCT120430H	\$110.00	NM																																																																																								
2	GFSB	W	10/31/12		4PM-5PM	4PM-5PM	:00		\$110.00	NM																																																																																								
See MG 10.6, 10.7																																																																																																		
3	GFSB	Th	11/01/12	4:16 PM	4PM-5PM	4PM-5PM	:30	SMPCT120430H	\$110.00	NM																																																																																								
4	GFSB	F	11/02/12	4:21 PM	4PM-5PM	4PM-5PM	:30	SMPCT120430H	\$110.00	NM																																																																																								
9	10/30/12	11/02/12	6PM-6:30PM Eyewitness	6PM-6:30PM	-TWTF--	:30	5	\$110.00	NM																																																																																									

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INVOICE



Send Payment To:

WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
499794-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Majority PAC	SEN MAJ PAC *GFSB*	2181	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/30/12	11/02/12	6PM-6:30PM Eyewitness	6PM-6:30PM	-TWTF--	:30	5	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 5 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 6PM-6:30PM Eyewitness New 6PM-6:30PM :00 \$110.00 NM See MG 9.6 5 GFSB W 10/31/12 6:12 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 SMPCT120430H \$110.00 NM 2 GFSB W 10/31/12 6:28 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 SMPCT120430H \$110.00 NM 3 GFSB Th 11/01/12 6:28 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 SMPCT120430H \$110.00 NM 6 GFSB F 11/02/12 6:09 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 SMPCT120430H \$110.00 NM MG for 9.1 10/30 4 GFSB F 11/02/12 6:22 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 SMPCT120430H \$110.00 NM									
10	10/30/12	11/02/12	7PM-7:30PM	7PM-7:30PM	-TWTF--	:30	5	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 5 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 7:28 PM 7PM-7:30PM 7PM-7:30PM :30 SMPCT120430H \$110.00 NM 2 GFSB W 10/31/12 6:59 PM 7PM-7:30PM 7PM-7:30PM :30 SMPCT120430H \$110.00 NM 5 GFSB W 10/31/12 7:11 PM 7PM-7:30PM 7PM-7:30PM :30 SMPCT120430H \$110.00 NM 3 GFSB Th 11/01/12 7PM-7:30PM 7PM-7:30PM :00 \$110.00 NM See MG 10.6,10.7 4 GFSB F 11/02/12 7:12 PM 7PM-7:30PM 7PM-7:30PM :30 SMPCT120430H \$110.00 NM 6 GFSB Tu 11/06/12 2:28 PM CBS Daytime 2-3pm :30 SMPCT120430H \$110.00 NM MG for 8.2,10.3 7 GFSB Tu 11/06/12 2:59 PM CBS Daytime 2-3pm :30 SMPCT120430H \$110.00 NM MG for 8.2,10.3									
11	10/30/12	11/02/12	7:30PM-8PM	7:30PM-8PM	-TWTF--	:30	5	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 5 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 GFSB Tu 10/30/12 7:46 PM 7:30PM-8PM 7:30PM-8PM :30 SMPCT120430H \$110.00 NM 1 GFSB Tu 10/30/12 7:57 PM 7:30PM-8PM 7:30PM-8PM :30 SMPCT120430H \$110.00 NM 2 GFSB W 10/31/12 7:29 PM 7:30PM-8PM 7:30PM-8PM :30 SMPCT120430H \$110.00 NM 3 GFSB Th 11/01/12 7:57 PM 7:30PM-8PM 7:30PM-8PM :30 SMPCT120430H \$110.00 NM 4 GFSB F 11/02/12 7:45 PM 7:30PM-8PM 7:30PM-8PM :30 SMPCT120430H \$110.00 NM									
12	11/03/12	11/03/12	7PM-8PM	7PM-8PM	-----1-	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Sa 11/03/12 7:18 PM 7PM-8PM 7PM-8PM :30 SMPCT120430H \$35.00 NM									
13	10/30/12	11/04/12	M-SU Eyewitness News @ 11PM	11PM-11:35PM	-TWTF--	:30	5	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 5 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 GFSB Tu 10/30/12 11:25 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 SMPCT120430H \$65.00 NM 2 GFSB W 10/31/12 11:14 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 SMPCT120430H \$65.00 NM 3 GFSB Th 11/01/12 11:26 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 SMPCT120430H \$65.00 NM 4 GFSB F 11/02/12 11:13 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 SMPCT120430H \$65.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
499794-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Majority PAC	SEN MAJ PAC *GFSB*	2181	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/30/12	11/04/12	M-SU Eyewitness News @11PM-11:35PM		-TWTF--	:30	5	\$65.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Sa 11/03/12 12:27 AM M-SU Eyewitness News @ 11 11PM-11:35PM :30 SMPCT120430H \$65.00 NM									
14	11/04/12	11/04/12	Delayed 60 Minutes	730-830p	-----1	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----1 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 11/04/12 8:13 PM Delayed 60 Minutes 730-830p :30 SMPCT120430H \$400.00 NM									
15	11/04/12	11/04/12	CBS Sunday Morning	9AM-10:30Am	-----S	:30	1	\$70.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 1 \$70.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 11/04/12 9:48 AM CBS Sunday Morning 9AM-10:30Am :30 SMPCT120430H \$70.00 NM									
16	11/01/12	11/01/12	6PM-6:30PM Eyewitness 6PM-6:30PM		---T---	:30	1	\$0.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Th 11/01/12 6:59 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 SMPCT120430H \$0.00 NM									
Total Spots							62		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$4,840.00
<u>Agency Commission</u>	\$726.00
<u>Net Amount Due</u>	\$4,114.00